

Chair, Department of Marketing, College of Business Administration, The University of Akron

Position Available: The Chair will report directly to the Dean and be responsible for managing the department including faculty recruiting, course scheduling, and merit review processes; evaluating, revising and initiating academic programs; and advising and working closely with the dean to help manage the college.

Date of Appointment: A 12-month contract will be offered at an AACSB competitive salary, preferably commencing August 2008.

Qualifications: The successful candidate must possess a Ph.D. or D.B.A. in a business discipline from an AACSB-accredited or similar foreign university. We seek an academic leader with a balanced record of achievement in teaching and scholarship suitable for appointment as a full professor. This person will have a high energy level and is expected to demonstrate excellent interpersonal skills; the ability to lead and manage faculty; a commitment to collegiality and the ability to interact effectively with senior business executives. The candidate should be familiar with appropriate personnel and budgetary management processes including setting objectives, developing measures, and monitoring implementation efforts. Prior management experience, preferably in academia, is desirable.

About the Department and the College:

The Department of Marketing has 15 full-time faculty for 2008-2009, and 800 undergraduate students in the marketing curricula. At the graduate level, fifty students are enrolled in the MBA-Marketing or International Business concentrations. The Marketing Department oversees the operations of two institutes and two laboratories with an investment in excess of \$5 million. The Taylor Institute for Direct Marketing focuses on the field of direct interactive marketing. The purpose of the Fisher Institute for Professional Selling and Fisher Sales Laboratory is to enhance the image of the sales profession; to promote professional selling and sales management as rewarding lifelong careers; to provide high quality instruction to sales and marketing students and sales executives; and to conduct research that advances the field of sales. When completed, Suarez Applied Marketing Research Laboratories will become a leading center for the discovery of new techniques and applications in both direct and mass marketing initiatives. The college has 68 full-time faculty members who serve over 3,600 undergraduate and graduate business majors. Undergraduate and graduate programs in business and accounting are accredited by AACSB. To learn more about the College of Business Administration, please consult the following web site: www.uakron.edu/cba.

About The University of Akron:

The University is a comprehensive, state-assisted university with over 24,000 students and nine colleges. The University is one of only 12 Carnegie Cluster Leaders across the nation, a designation that recognizes excellence in teaching and learning achievements. The Ohio Board of Regents recently ranked the University first in the state for the highest rate of return per research dollar leading to the commercialization of technologies. UA is one of the most "wired for wireless" universities in the country, ranking third among the nation's top 50 campuses with the greatest wireless Web access in a 2005 Intel Corporation survey. The student body is a diverse group coming from a broad economic spectrum representing 44 states and 79 foreign countries. Students at UA can choose from over 350 undergraduate, master's, doctoral and law degree programs, including a consortium medical school and three branch campuses.

About the Community:

The University of Akron is located in the Northeast Ohio region, which has a population of over 4.2 million and is a major industrial area with many firms engaged in global business. The area is the headquarters of a number of major international corporations, as well as a substantial number of large to medium-sized businesses. The economy is well diversified and the immediate Akron area is noted as the world-wide center for polymers. The Akron metropolitan area of Summit and Stark counties has a population of over 900,000, low unemployment, excellent schools ranked in the top five by *Forbes*, and a very reasonable cost of living. The area offers a wide variety of artistic, intellectual, entertainment, and sports activities. The city of Akron is served by Cleveland Hopkins airport to the north and Akron-Canton Airport to the south, as well as major interstate highways.

Apply To:

Interested persons should send a curriculum vitae, names of three references, and letter of application to:

Dr. Raj Aggarwal, Dean
c/o Ms. Danica Houlé
The College of Business Administration
The University of Akron
Akron, OH 44325-4805

Review of applications will begin immediately. Applications will continue to be accepted until the position is filled. The college strongly encourages applications from minorities and women and is committed to the spirit and practice of Affirmative Action.

The University of Akron is an Equal Education and Employment Institution.

Raj Aggarwal plans to attend the 2008 AIB Conference in Milan.