

Visiting Position in International Marketing and Management

The Institute for International Marketing and Management (IMM) at Vienna University of Economics and Business Administration (Wirtschaftsuniversität Wien, WU), invites applications for a one year visiting position in international marketing and/or management.

Wirtschaftsuniversität Wien is the largest Business University in the European Union and is well positioned in the heart of Europe. The University maintains an excellent position as a center of research and teaching and draws an international group of students and faculty. It offers a broad range of subjects in business, economics, business law and business languages. The University ranked in the Financial Times European top 50 and the FT Top 25 for Business Administration and number 2 in Europe for research output (Management International Review, 2004). Its joint Master in International Management (CEMS), was ranked second in Europe (FT). Most recently, the University has received an EQUIS accreditation. For details see <http://www.wu-wien.ac.at/>

IMM faculty are active in research. Our colleagues have served on the editorial boards of the *Strategic Management Journal*, *Journal of Marketing*, *Journal of International Business Studies*, *Journal of Business Research* and *Management International Review*. Since 2003, our faculty has published in the *Strategic Management Journal*, *Journal of International Business Studies*, *Journal of International Marketing*, *Journal of World Business*, *Management International Review*, *International Business Review*, *Research Policy*, and many others. All courses of the Institute are taught in English.

Vienna is the capital of Austria, and one of Europe's prime cultural centers with a high concentration of dining and other attractions, as well as easy international access. Among others the City hosts various international organizations like the UN Atomic Energy Agency, UNIDO, and the OPEC. The housing and living cost in Vienna is one of the lowest of major European cities and is constantly ranked as one of the worlds most livable cities (Mercer Consulting). Vienna also has a significant presence of IT, financial services, pharmaceutical, and other industries and acts as the European Regional Headquarters for more than 200 major multinational firms, providing ample opportunities for interaction with businesses and doing research.

For details of the position, please see <http://www.wu-wien.ac.at/jobs> or contact Professor Björn Ambos, Head of the Institute, Tel. +43 1 31336 5121, Email: Bjoern.Ambos@wu-wien.ac.at

Interested individuals should send their application (curriculum vitae, list of publications, list of classes held) to the HR Department of WU Wirtschaftsuniversität Wien, Augasse 2-6, A-1090 Wien (Ref.: 107348). Electronic applications can be sent to sekretariatpersabt@wu-wien.ac.at. Applications need to reach WU by July 11th, 2008.

WU is an Equal Opportunity Employer. Women and minorities are strongly encouraged to apply.