

The Faculty of Management at Sabanci University in Istanbul is proud to announce the

Sabanci Holding Chair in Marketing Excellence

The Faculty of Management at Sabanci University in Istanbul is now accepting nominations and applications for the endowed ***Sabanci Holding Chair in Marketing Excellence***. The purpose of the chair is to facilitate the development of excellence in research and teaching in marketing at Sabanci University.

Applicants should have a proven record of high-quality scholarship as the appointee is expected to take a leading role in research and the mentoring of junior faculty. The individual will also teach in our MBA and executive MBA programs. Since teaching is exclusively conducted in English, a professional command of the English language is required as well as a proven excellence in teaching.

In addition to creation of knowledge, the chair is also expected to engage in dissemination of knowledge to help the Future Forums program which was initiated to bring Sabanci Holding closer to the academic research in marketing and hence, improve the marketing practice in Sabanci Holding.

In line with the expectations of significant research and service (company outreach) outcomes, the teaching load is light. The applicant is provided a research budget and assistance for research, teaching and service. Salaries are internationally competitive. The initial appointment is envisioned for five years, but other terms are possible, including visiting appointments for up to two years. The university provides faculty members with housing on campus or a housing stipend.

Sabanci University is one of Turkey's most innovative, research-oriented universities with excellent ties to the business community. In its ninth year of operation, it is a privately funded university with state of the art facilities in Tuzla just outside Istanbul, one of the world's truly cosmopolitan cities. The Faculty of Management aims at establishing a high standard of academic excellence for both for its faculty and for its students. All of our full faculty members hold doctorates, 90% having earned them at prestigious universities abroad. For further information about Sabanci University, please refer to our web page: <http://www.sabanciuniv.edu>.

Applicants must send a letter of interest and a curriculum vitae via email to: Nakiye Boyacigiller, Dean, Faculty of Management, Sabanci University, nakiye@sabanciuniv.edu. Applications will be taken until position is filled.

Dr. Boyacigiller will attend to the 2008 AIB Annual Conference in Milan. Please contact her via e-mail to arrange an interview.