

ELMAR 2008

City University of Hong Kong is one of eight tertiary institutions funded by the Government of the Hong Kong Special Administrative Region through the University Grants Committee of Hong Kong. A young and dynamic institution, the University aspires to be internationally recognized as a leading university in the Asia-Pacific region through excellence in professional education and applied research. It has a growing international reputation, as evidenced by its surge up the rankings of the world's top 200 universities according to the Times Higher Education Supplement. The mission of the University is to nurture and develop the talents of students and to create applicable knowledge in order to support social and economic advancement. Currently, approximately 26,000 students are enrolled in over 180 programmes ranging from associate degrees to PhD. The medium of instruction is English.

The University invites applications for the following posts. Candidates with applied research achievements will receive very positive consideration. Relevant experience in business and industry will be a definite asset.

Professor/Associate Professor/Assistant Professor Department of Marketing [Ref. B/732/09]

Duties

The appointee is expected to make a significant contribution to research and teaching programmes individually and as a team member of the Department.

Requirements

A PhD in Marketing, China Business, International Business or related disciplines. For the post of Professor/Associate Professor, a substantial track record of research and publications in top journals, an active research programme, and high quality teaching are expected. A good benchmark for the rank is for tenured Professor/Associate Professor at a strong American research oriented university. For the post of Assistant Professor, good teaching evaluation results, an active research programme with publications or potential publications in respectable and top marketing/international business journals are expected.

Salary and Conditions of Service

Salary offered will be highly competitive and commensurate with qualifications and experience. Appointment will be on a fixed-term gratuity-bearing contract; fringe benefits include annual leave, medical and dental schemes, and housing benefits where applicable.

Information and Application

Information about the University is also available at <http://www.cityu.edu.hk> or from the Human Resources Office, City University of Hong Kong [Fax : (852) 2788 1154 or (852) 2788 9334/ email : hrojjob@cityu.edu.hk]. Please send your application letter enclosing a current curriculum vitae, sample publications, 3 reference letters and teaching evaluation results to: Dr. SU Chenting, Associate Head, Department of Marketing, City University of Hong Kong, 83 Tat Chee Avenue, Kowloon, Hong Kong, or by email at mkctsu@cityu.edu.hk.

The positions are open until they are filled. We consider applications throughout the year.

Please quote the reference of the post in the application and on the envelope. The University reserves the right to consider late applications and nominations, and to fill or not to fill the positions. Personal data provided by applicants will be used for recruitment and other employment-related purposes.

May 2008