



St. George's University
SCHOOL OF ARTS & SCIENCES
DEPARTMENT OF BUSINESS

Position: Assistant/Associate Professor of Marketing and Hospitality Management

Qualifications: Earned doctorate or equivalent with an emphasis in Marketing or related field. (ABD's will be considered at the instructor level). A background in selling, consumer behavior, market research, tourism marketing, advertising, or services management is required. Good presentation skills and the potential for research excellence are critical. Previous teaching experience and background in experiential pedagogy are desirable. Industry experience is a plus.

Responsibilities:

1. Teach undergraduate and graduate courses in marketing and hospitality management. Specific assignments are flexible. The courses may be a subset of the following courses: MARKETING RESEARCH, CONSUMER BEHAVIOR, SALES MANAGEMENT & CHANNELS OF DISTRIBUTION, PROMOTION ADVERTISING & PERSONAL SELLING, PRODUCT/SERVICES MANAGEMENT & PRICING, DESTINATION MARKETING, TRAVEL & TOURISM, INTERNATIONAL MARKETING, HOSPITALITY SERVICES MANAGEMENT & EVENT MANAGEMENT
2. May be called on to develop and teach additional undergraduate and graduate level courses.
3. Conduct quality research.
4. Supervise undergraduate independent study, as well as academic advising of students.
5. Serve on department and university committees.
6. Collaborate with faculty across the University to build unique and innovative discovery and learning programs.
7. Collaborate with industry to build unique and innovative discovery and learning programs.

Salary range: \$46,000 USD / \$60,000 USD Commensurate with experience and qualifications.

Closing Date: August 30, 2007 or until filled.

Effective Date: August 2007

Application

Applicants should send a letter of application summarizing their qualifications for the position, a curriculum vita, and three letters of recommendation to:

Adrian Redhead, Chair
School of Arts and Sciences
Department of Business
True Blue, St. George's
Grenada, West Indies

Adredhead@sgu.edu

Phone: 473-444-4175 ext 2255

Representative at AIB Meeting:

Reccia Charles