



THE UNIVERSITY OF TEXAS AT EL PASO

**College of Business Administration
Department of Marketing and Management**

POSITION DESCRIPTION: The Department of Marketing and Management at the University of Texas at El Paso (UTEP) invites applications for Assistant/Associate Professor (two positions) in Marketing beginning Fall 2007. Salary and supporting start-up package are competitive and commensurate with qualifications and experience. Scholars in any area of marketing are encouraged to apply, including international marketing, consumer behavior, retailing, marketing research, sales management, and strategic marketing. Responsibilities include scholarly research, teaching undergraduate and graduate courses, and university service. Candidates will be expected to contribute to the Ph.D. Program in International Business by serving on committees and chairing dissertations.

The College of Business Administration is fully accredited by AACSB and includes four departments: Marketing and Management, Accounting, Economics and Finance, and Information and Decision Sciences. The Department of Marketing and Management participates in undergraduate and graduate programs (including the Ph.D. in International Business) with 15 full-time faculty members. Our department is an active participant in the UTEP NSF ADVANCE Program. For more information about the Program, please visit <http://academics.utep.edu/nsfadvance>.

REQUIRED QUALIFICATIONS: For both positions, items considered will be an earned doctorate in marketing in hand by start date (ABDs will be considered if dissertation defense date is prior to start date); the ability to effectively teach and mentor both undergraduate and graduate students; strong evidence or promise of scholarly research; and interest in contributing to the doctoral program. For appointment at the Associate Professor rank, a substantial and continuing body of research in peer-reviewed scholarly journals is required.

ABOUT UTEP AND EL PASO: UTEP is located in El Paso, Texas, a city of 800,000 at the western most tip of the state (<http://www.elpasocvb.com/>). The sun shines 302 days per year in El Paso. Low humidity and moderate rainfall combine to create a mild, year-round desert climate. El Paso is on the border with Mexico. El Paso's Mexican sister city, Juárez, has a rapidly growing population that now stands at 1.8 million joining with El Paso to form the largest bi-national metropolitan area in the world. UTEP's student population is more than two-thirds Mexican American, and 9% of our students come from Mexico. The Carnegie Foundation recently ranked UTEP in the Doctoral/Research University-Intensive category, placing it among the top 7% of all colleges and universities in the country. UTEP's location provides perspectives on a wide range of national and international issues, and gives students rich social and cultural experiences not available on most university campuses. UTEP has emphasized the importance of external funding and ranks 4th among Texas universities in the amount of research grants and sponsored projects obtained. The National Science Foundation has designated UTEP as a Model Institution for Excellence, one of only six in the country.

APPLICATION PROCEDURE: Review of applications will begin immediately. Applications will be accepted until the position is filled. Applicants must submit a letter of interest indicating desired rank, a curriculum vita, evidence of research and teaching, and three letters of recommendation to:

John Hadjimarcou, Chair
Department of Marketing and Management
The University of Texas at El Paso
El Paso, TX 79968-0539

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