

The Vienna University of Economics and Business Administration (Wirtschaftsuniversität Wien, WU) invites applications for the position of

Full Professor of International Marketing and Management

The new professor will be part of the Institute for International Marketing and Management (IMM). IMM faculty is conducting research in international marketing as well as international management. Our colleagues have served on the editorial boards of the Strategic Management Journal, Journal of Marketing, Journal of International Business Studies, Journal of Business Research and Management International Review. Since 2000, our faculty has published in the Strategic Management Journal, Journal of International Business Studies, Journal of International Marketing, Journal of World Business, Management International Review, International Business Review, Research Policy, and many others. For details see <http://www.wu-wien.ac.at/imm>

Wirtschaftsuniversität Wien is the largest Business University in the European Union and is well positioned in the heart of Europe. The University maintains an excellent position as a center of research and teaching and draws an international group of students and faculty. It offers a broad range of subjects in business, economics, business law and business languages. The University ranked in the Financial Times European top 50 and the FT Top 25 for Business Administration. Its joint Master in International Management (CEMS) was ranked second in Europe (FT). Most recently, the University has received an EQUIS accreditation. For details see <http://www.wu-wien.ac.at/>

Vienna is the capital of Austria, and one of Europe's prime cultural centers with a high concentration of dining and other attractions, as well as easy international access. Among others the City hosts various international organizations like the UN Atomic Energy Agency, UNIDO, and the OPEC. The housing and living cost in Vienna is one of the lowest of major European cities and is constantly ranked as one of the worlds most livable cities (Mercer Consulting). Vienna also has a significant presence of IT, financial services, pharmaceutical, and other industries and acts as the European Regional Headquarters for more than 200 major multinational firms, providing ample opportunities for interaction with businesses and doing research.

The successful candidate is expected to have established an international reputation as a researcher in his/her field and have an outstanding publication record in either international marketing or international management as well as a demonstrated ability to publish in top tier journals of the field. He or she will be an accomplished professional, who will cultivate an environment of excellence and collaboration to augment the institute's academic, research, and service endeavours and will inspire and lead research initiatives that will have an international presence. An advanced related degree is required.

The successful candidate will be required to take part in teaching in programs at all levels (Bachelor, MSc, PhD and Executive Education). Several years of teaching experience in English are expected. Experience in acquiring and conducting third-party funded research and in translating research to practice is desirable. All courses of the institute are taught in English, but non German-speaking candidates are expected to acquire a proficiency in German over a certain period of time.

For the official job advertisement and further details of the position, please see <http://www.wu-wien.ac.at/jobs> or contact Professor Björn Ambos, Chair of the Institute, Tel. +43 1 31336 5121, Email: Bjoern.Ambos@wu-wien.ac.at

Dr. Barbara Brenner (Barbara.Brenner@wu-wien.ac.at) will be available for informal talks at the AIB conference in Indianapolis.

The Vienna University of Economics and Business Administration is an Equal Opportunity Employer and seeks to increase the number of its female faculty members. Therefore qualified women are strongly encouraged to apply. In case of equal qualification, female candidates will be given preference.