

Long Island University / C.W. Post Campus
College of Management
Department of Marketing and International Business

FACULTY POSITION

The Department of Marketing and International Business of the C.W. Post Campus of Long Island University invites applications for an anticipated tenure-track faculty position starting in September 2007. The department is seeking a generalist who can teach a variety of standard undergraduate and graduate courses- Marketing Principles, Consumer Behavior and Marketing Research, for example- as needed. Prior teaching and/or research focus in one or more of the following areas is a plus: Advertising, Integrated Communications, Services Marketing, and B2B Marketing. Successful candidates will have a record of quality teaching; a demonstrated record of research or strong potential for research and a completed Ph.D. degree. Relevant work experience is a plus. Rank is open. Salary is competitive.

The undergraduate and Master's business degree programs of C.W. Post Campus of Long Island University are AACSB accredited.

The C.W. Post campus is one of three major campuses of LIU and is located on 308 magnificent acres of the Gold Coast (north shore) of Long Island, 25 miles east of New York City (<http://www.liu.edu>).

Dr. T. Steven Chang and Dr. P.M. Rao will both be representing the department at the AIB Conference in Beijing 2006. We will also be interviewing at the AMA 2006 Summer Marketing Educators' Conference in August in Chicago. The University is an affirmative action, equal opportunity employer.

To apply, mail, fax, or e-mail a cover letter along with a detailed Curriculum Vita including references to:

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