



**Faculty of Business and Information Technology  
Full/Associate/Assistant Professor of Marketing**

Ontario's newest university opened in September 2003 with a 21<sup>st</sup> century vision of teaching and learning excellence. We invite you to consider joining the University of Ontario Institute of Technology (UOIT) as we build our reputation for educational innovation and outstanding research. Our educational philosophy is student-centered, innovative and responsive, while respecting the best practice traditions of Canada's established universities.

The Faculty of Business and Information Technology at the University of Ontario Institute of Technology invites applications for a tenure-track (all ranks) faculty position in Marketing, commencing January 2, 2007 or negotiable. Duties will include teaching of undergraduate and graduate courses, and undertaking an active research program. The successful candidate should hold a Ph.D. (or ABD likely to complete by July 2006), with evidence of strong teaching and research potential. Preference will be given to individuals with expertise in one or more of the following areas: Marketing Strategy, Sales Management, Advertising Management, Marketing in the IT sectors, or related areas.

The Faculty of Business and IT at UOIT is committed to building a reputable research team in Marketing and currently has four faculty members with expertise in the areas of high-tech marketing, international business, marketing modeling and branding. The in-coming new faculty member would be expected to complement the above areas by publishing in reputable journals and applying for research grants in their area. Teaching loads are comparable to other research schools and there is ample support in course development and availability of teaching assistants. Salary is highly competitive and there is a generous start-up fund for research and travel. This is a unique opportunity to be a part of building a brand new Marketing team in the Faculty of Business and IT of a brand new university.

UOIT is located in the Greater-Toronto Area in the city of Oshawa, which was recently ranked as the number one suburb of Toronto in terms of economic growth and opportunities. Located 40 minutes east of Toronto, Oshawa and other nearby suburbs offer one of the most reasonable costs of living and quality of life conditions in North America.

Applicants should submit in electronic format to [careers@uoit.ca](mailto:careers@uoit.ca) a covering letter indicating an interest in the position, a curriculum vitae including a list of publications, a statement of teaching interests, an outline of current research program, and a brief future research plan, and names of three referees. The positions are subject to budgetary approval and applications for these positions will be accepted until August 15, 2006 or until suitable candidates are found. **Dr. Terry Wu, Professor of Marketing, will be attending the AIB Conference to meet with interested candidates.**

The University of Ontario Institute of Technology is an equal opportunity employer and welcomes applications from qualified women and men, including members of visible minorities, Aboriginal peoples, and people with disabilities. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.