

## **Assistant Professor in Marketing The University of Hong Kong**

Applications are invited for tenure-track positions as Assistant Professor in Marketing at the School of Business, tenable from August 1, 2007 or as soon as possible. The appointment will be made on a three-year fixed-term basis with renewal on a contract basis or tenure where funding permits.

The School of Business at the University of Hong Kong has continued its progress towards a leading business school in China and Asia. As an important component of a prestigious, research university in Hong Kong, the School receives strong supports from Hong Kong's vibrant business community. The School provides good research and teaching environments to those who would like to join a business team that is establishing its regional and world recognition. Our business school has established teaching and research links with many top US (Columbia), European (LBS), and Chinese (Peking University, Fudan University) universities.

The marketing team currently consists of 7 establishments and we are recruiting two new assistant positions in 2006/7. In 2008-2010, we shall recruit two more assistant professors, making a team of 9 in total. Our marketing team is a young, productive and highly supportive team. With reasonably good research grant support, our current research environment is comparable to a good research university in the USA. The teaching environment is challenging. Our BBA, MBA and IMBA programs attract the best students from Hong Kong, and beyond. In addition, our team has a PhD program that produces highly promising marketing faculty members. The normal teaching load is three courses per year with a maximum of two preparations. Teaching is highly interactive and dynamic.

Applicants should have a PhD training in Marketing, Psychology, Strategy or International Business, and demonstrate evidence or strong potential for research excellence, with good teaching skills. Preferences will be given to candidates with expertise in Consumer Behavior or Marketing Strategy who also share interest in research issues in Services and/or China. Doctoral candidates with psychology or economic training are especially encouraged. It is essential for candidates to demonstrate evidence or research potential to publish in top journals. Good teaching is a must for the positions.

Our compensation package is AACSB competitive, with housing allowances. For those interested please contact: Professor David Tse ([davidtse@business.hku.hk](mailto:davidtse@business.hku.hk)) or Dr. Kevin Zhou ([kevinzhou@business.hku.hk](mailto:kevinzhou@business.hku.hk)). Please mail or email your full c.v., three significant research papers AND relevant teaching evaluation to us, School of Business, Meng Wah Complex, The University of Hong Kong, Pokfulam Road, Hong Kong. Please also visit our web site at: <http://www.business.hku.hk>.

Application is continuous and preferably received by July 1, 2006. Representatives will be conducting interviews at the Beijing AIB or summer AMA Conference in Chicago.