

Long Island University/C.W. Post Campus
College of Management
Department of Marketing

FACULTY POSITION

The Marketing Department of the C.W. Post Campus of Long Island University invites applications for an anticipated tenure-track faculty position, subject to budgetary constraints, starting in September 2006 or Spring 2007. The department is seeking a generalist who can teach a variety of standard undergraduate and graduate courses - Principles, Consumer Behavior and Research, for example - as needed. Prior teaching and/or research focus in one or more of the following areas is a plus: Advertising, Integrated Communications, International Business, Services Marketing, International Marketing and B2B Marketing. Successful candidates will have a record of quality teaching; a demonstrated record of research or strong potential for research and a completed Ph.D. degree by September 2006. Relevant work experience is a plus. Rank is open. Salary is competitive.

The undergraduate and Master's business degree programs of C.W. Post Campus of Long Island University are AACSB accredited.

Dr. P.M. Rao will be attending the conference to perform interviews

To apply, mail, fax, or e-mail a cover letter along with a detailed Curriculum Vita including references to:

Dr. P.M. Rao, Chairperson
Department of Marketing
Attention: Marketing Secretary
LIU/C.W. Post Campus
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