



UNIVERSITY OF VICTORIA – Assistant / Associate Professor – International Marketing. The Faculty of Business is seeking to fill a tenure track position at the Assistant/Associate Professor level in the area of International Marketing. Applicants should hold or have nearly completed a PhD dissertation in this area and have a proven record of accomplishment or demonstrated potential in research and teaching. Candidates with some international work experience and a desire to teach about corporate social responsibility and ethics are preferred.

The successful applicants will join a Faculty that is distinct in many ways. We have Canada's best climate; Victoria is located on a picturesque island on the west coast of Canada next to Seattle and Vancouver. For example:

- Our Research Activity – In a recent study (April 2000) that reviewed publications in the top 32 business journals from 1995-2000, the Faculty placed first in Canada in output per faculty member.
- “The International Experience” – For its uniquely international business education, the Faculty has received both the Scotiabank Award for Excellence in Internationalization from the Association of Universities and Colleges of Canada (AUCC) and the Award for Outstanding International Programming from the Canadian Bureau of International Education (CBIE) for creating this experience. This international focus is created not only through material used in the classroom or through the international demographics of our students but also through extensive exchange programs and overseas co-op work opportunities for students and research that is global in its focus and reach.
- Areas of Specialization – International Business, Entrepreneurship, and Hospitality/Services Management. These specializations underpin the need for this appointment that we are currently seeking. These specializations have, in many ways, enabled the faculty to create its strong brand name. The entrepreneurship specialization recently won two awards: the Academy of Management Innovation in Pedagogy Award and the US Association of Small Business and Entrepreneurship Model Undergraduate Program Award. The service management specialization also won the 2001 J.W. McConnell Foundation Award for Innovation in Teaching. The awards for our international business focus are noted above.

Overall, the University of Victoria is widely recognized for its innovative and responsive programs and its interdisciplinary and international initiatives. More than 18,000 undergraduate and graduate students from around the world enjoy a beautiful campus that offers outstanding social, cultural, artistic, environmental and athletic opportunities. We hope you will consider joining our growing University and Faculty.

Please send a letter of application with curriculum vitae, appropriate evidence of research and teaching skill, and three references to: Dr. Ali Dastmalchian, Dean, Faculty of Business, University of Victoria, PO Box 1700, STN CSC, Victoria, B.C. V8W 2Y2. Telephone: (250) 721-6068. Fax: (250) 721-6613, e-mail: [dastmal@business.uvic.ca](mailto:dastmal@business.uvic.ca), website: [www.business.uvic.ca](http://www.business.uvic.ca). The University of Victoria is an equity employer and encourages applications from women, persons with disabilities, visible minorities, aboriginal peoples, people of all sexual orientations and genders, and others who may contribute to the further diversification of the university. All qualified candidates are encouraged to apply; however, in accordance with Canadian Immigration requirements, Canadians and permanent residents will be given priority. Consideration of applications will begin on Wednesday, September 1, 2004 but applications will be accepted until the position is filled. For additional information, members of the Faculty will be attending the Academy of International Business conference in Stockholm in July and the American Marketing Association meetings in Boston in August.