

UNIVERSITY OF SOUTH ALABAMA

**Position 1: Assistant Professor (emphasis in consumer behavior, marketing research or marketing strategy)**

The Mitchell College of Business invites applications for a tenure-track Marketing faculty position at the Assistant Professor level, to start in August 2005. Preferred candidates will have a doctorate in marketing from an AACSB-accredited university and have interest and expertise in teaching marketing courses with particular emphasis in **consumer behavior, marketing research or marketing strategy**. ABDs near completion of the degree will be considered, but must provide strong evidence that the doctoral degree will be completed prior to August 2005. Candidates for the position must demonstrate potential for teaching excellence and scholarship. Industry experience is a plus. Teaching responsibilities will include both undergraduate and MBA courses.

**Position 2: Assistant Professor (emphasis in international business)**

The Mitchell College of Business invites applications for a tenure-track Marketing faculty position at the Assistant Professor level, to start in August 2005. Preferred candidates will have a doctorate in marketing from an AACSB-accredited university and have interest and expertise in teaching marketing courses with particular emphasis in **international business**. ABDs near completion of the degree will be considered, but must provide strong evidence that the doctoral degree will be completed prior to August 2005. Candidates for the position must demonstrate potential for teaching excellence and scholarship. Industry experience is a plus. Teaching responsibilities will include both undergraduate and MBA courses.

**Position 3: Assistant Professor (emphasis in supply chain management or pricing)**

The Mitchell College of Business invites applications for a tenure-track Marketing faculty position at the Assistant Professor level, to start in August 2005. Preferred candidates will have a doctorate in marketing from an AACSB-accredited university and have interest and expertise in teaching marketing courses with particular emphasis in **supply chain management or pricing**. ABDs near completion of the degree will be considered, but must provide strong evidence that the doctoral degree will be completed prior to August 2005. Candidates for the position must demonstrate potential for teaching excellence and scholarship. Industry experience is a plus. Teaching responsibilities will include both undergraduate and MBA courses.

The Mitchell College of Business is AACSB accredited and serves over 2,000 students. The Department of Marketing and E-Commerce offers programs of study in Marketing Management, International Business, Sport and Event Marketing, and E-Commerce. For information about the Mitchell College of Business, please visit <http://mcob.southalabama.edu>. The main campus of the University of South Alabama is located in Mobile, with a branch campus located in Fairhope, Alabama. USA is an AA/EEO/M/F/D employer.

Faculty representatives will conduct preliminary interviews at the 2004 Summer American Marketing Association Conference. To apply, send a letter of interest, curriculum vitae, three letters of reference, and official transcripts. Application deadline is November 6, 2004; however, we will begin considering applications from September 15<sup>th</sup> until the position is filled.

All correspondences and completed applications should be mailed to:

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