

Long Island University/C.W. Post Campus
College of Management
Department of Marketing

FACULTY POSITION

The Marketing Department of the C.W. Post Campus of Long Island University invites applications for an anticipated tenure-track faculty position starting in Fall 2004 or Spring 2005. The department is seeking a generalist who can teach a variety of standard undergraduate and graduate courses - Marketing Principles, Consumer Behavior and Marketing Research, for example - as needed. Prior teaching and/or research focus in one or more of the following areas is a plus: Advertising, Integrated Communications, Services Marketing, International Business, International Marketing and B2B Marketing. Successful candidates will have a record of quality teaching; a demonstrated record of research or strong potential for research and a completed Ph.D. degree by September 2004. Relevant work experience is a plus. Rank is open. Salary is competitive.

The undergraduate and Master's business degree programs of the C.W. Post Campus of Long Island University are AACSB accredited.

To apply, mail, fax, or e-mail a cover letter along with a detailed Curriculum Vita including references to:

Dr. P.M. Rao, Chairperson
Department of Marketing
Attention: Marketing Secretary
LIU/C.W. Post Campus
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Brookville, NY 11548

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