

MEMO

Date: November 29, 2006

To: AIB Membership

From: Stefanie Lenway, President Academy of International Business

RE: Appointment of Lorraine Eden as Editor-in-Chief of *JIBS*; start-date July 1 2007

I am delighted to announce that the AIB Executive Board has unanimously chosen Lorraine Eden, Professor of Management in the Mays Business School at Texas A&M University, to succeed Arie Lewin as the next Editor-in-Chief of the *Journal of International Business Studies*. Professor Eden brings a distinguished research career in international economics and international business to this position, as well as experience as one of the four current Deputy Editors in Chief of *JIBS*. Under her leadership, *JIBS* promises to increase in stature and impact as well as promote scholarship that will encompass an ever-increasing global scope.

Lorraine and her editorial team will begin reviewing new manuscripts submitted to *JIBS* after July 1, 2007. After this date, Arie and his team will continue to manage the editorial process for all manuscripts received before July 1. On January 1, 2008 Lorraine's team will take over the existing manuscripts in process.

Lorraine will inherit a journal that has grown increasingly visible and influential under the six-year editorship of Professor Arie Lewin. Professor Lewin has transformed *JIBS* by migrating the paper submission and review process to the web. He also increased the number and diversity of scholars as well as the scope of research topics represented in *JIBS*. Expanding from one Editor in Chief to more than twenty Department Editors has expanded both the number of readers as well as the pool of new authors for *JIBS*.

Arie also introduced the *JIBS* Frontier Conferences where international business scholars have the opportunity to get feedback on their explorations of new areas of inquiry. Overview papers that emerged from these conferences have provided new directions for research in IB. Arie, who is also Duke University's CIBER director, was instrumental in securing CIBER funding for these conferences.

Arie has also continually provided opportunities to new and junior scholars in international business through participating in numerous "meet-the-editor" panels in many different professional associations, as well as by creating the *JIBS* Paper Development Workshops at the AIB annual conference. *JIBS* manuscript submissions have increased from about 300 to nearly 700 per year, while the journal impact factor has risen from below 1 to the 1.3-1.4 range, both of which suggest that Arie's efforts have paid off.

This fall, Arie also led the successful renegotiation of the publishing contract between AIB and Palgrave, which leaves our Academy in a stronger financial position to continue to build the journal's stature and impact.

The increase in the impact factor of *JIBS* as well as the improvement in the financial strength of the journal are clear indicators that Arie Lewin, together with Managing Editors Danielle Trojan and Joy Kearney and Arie's team of deputy and departmental editors have significantly improved the quality and visibility of *JIBS*. On behalf of the AIB Executive Board, I would like to thank all the Managing Editors as well as Deputy and Departmental Editors for their years of service to *JIBS* and to the AIB.

I also would like to thank the various teams of AIB scholars who put together applications for the next editorship of *JIBS*. Their efforts on behalf of the Journal are much appreciated and their views will be heard. Professor Alan Rugman, Immediate Past President of the Academy of International Business, who ably chaired the *JIBS* EIC selection committee, also deserves our thanks.

Finally, please join me in thanking Arie Lewin for all of his contributions to both the AIB and the *Journal of International Business Studies*, and in congratulating Lorraine Eden on her new appointment. You can reach them at ayl3@duke.edu and leden@tamu.edu.

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